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ABSTRACT

This annotated bibliography lists 15 articles and five directories published between 1973 and 1979 which provide information for those wishing to submit manuscripts to education related publications. Over one fourth of the items cited pertain to the field of reading or language arts: other items focus on science, libraries, and general education. (LLS)

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PUBLICATION AIDS FOR FACULTY AND STUDENTS IN CURRICULUM, INSTRUCTION AND MEDIA

by

Doris Cruger Dale

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PUBLICATION AIDS FOR FACULTY AND STUDENTS
IN CURRICULUM, INSTRUCTION, AND MEDIA

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Articles

Axelrod, Jerome. "The Most Widely-Read Reading-Related Journals." Elementary English 52 (March 1975): 356-360, 366. (EJ 117 454)

An annotated list of 15 journals which have been mentioned or included in 3 or more of 13 indexes, bibliographies, abstract journals, and subscription agency lists of education journals and which include reading-related articles. The source list includes (with the exception of subscription agency lists): Current Contents, Education Index, CIJE, Psychological Abstracts, Language and Language Behavior Abstracts, Exceptional Child Education Abstracts, Magazines for Libraries, and the Gerstenberger[1] and Camp directories. The journals annotated include: College English (included in 9 sources), Elementary English (10), English Education (4), English Journal (10), English Language Teaching (5), Journal of Educational Research (11), Journal of Reading (11), Journal of Reading Behavior (3), Language Learning (10), Perceptual and Motor Skills (5), Reading Improvement (10), Reading Research Quarterly (10), Reading Teacher (12), Reading World (4), and Research in the Teaching of English (6). The author has evaluated the following as the best journals: Reading Teacher, Elementary English, Journal of Reading. Next ranked are Reading Improvement and English Journal. For the researcher, Reading Research Quarterly is the top contender. After this one, he ranks Research in the Teaching of English, Reading World, and Journal of Reading.

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Axelrod, Jerome. "The Reading Teacher's Right to Write." English Record 25 (Summer 1974): 85-93.

This bibliography consists of the titles of 68 reading education journals published in the U.S., Canada, and England. The description for each journal listed includes address, name of editor, and a few brief notes. Unless otherwise noted, all journals seek manuscripts on a nation-wide basis. An asterisk is placed by those journals which the author believes are recognized leaders in the field. These are: College English, Elementary English, English Education, English Journal, English Language Teaching, English Quarterly, English Record, Florida F L Reporter, Journal of Educational Research, Journal of English Teaching Techniques, Journal of Reading, Journal of Reading Behavior, Language Learning, Leaflet, Minnesota English Journal, Modern Language Journal, New England Reading Association Journal, Perceptual and Motor Skills, Reading, Reading Horizons, Reading Improvement, Reading Newsreport, Reading Research Quarterly, Reading Teacher, Research in the Teaching of English, Tesol Quarterly, and Vital English.

Batoff, Mitchell E. "Periodical Literature for Science Teachers and Their Students." Science Teacher 42 (April 1975): 31-35, 47-49.

This author calls the 21 journals listed by LaShier as "the key periodicals for science teachers." "The purpose of this article is to suggest some valuable but lesser known periodicals, and others omitted from the previous list." (p. 31) The periodicals are listed, annotated, and grouped under 12 arbitrary categories: periodicals devoted to current books in science and technology, periodicals devoted to the film medium in science and technology, three broad-coverage periodicals, something unique and special, science and society and a cultural approach to the teaching of science, science education research, environmental science/education, physical science , earth and space sciences, biological science, periodicals of general interest to science teachers, and curriculum/nondescript titles/

hidden science education research. Reprints of this article and the one by LaShier are available for $1.00 from Science Teacher, 1742 Connecticut Avenue, N.W., Washington, D.C., 20009.

Bowden, Nancy Butler and Mountain, Lee. "How to Get Published: A Directory of English Language Arts Journals." English Journal 67 (January 1978): 74-78.

This article represents an updating of the authors' previous article in English Journal (January 1975). The information on the 25 state, regional and Canadian language arts journals included in this article is derived from a 1977 questionnaire survey. Each listing gives title, name of sponsoring organization, name and address of editor, brief description of contents, and editorial policy. The journals included met two criteria: (1) they publish material relevant to language arts, and (2) they include contributions from out-of-state authors as well as in-state authors. The following titles were listed: Arizona English Bulletin, California English, The English Record, English in Texas, English in the Two-Year College, Florida English Journal, Focus, Georgia English Counselor, Illinois English Bulletin, Indiana English Journal, Iowa English Bulletin, Journal of English Teaching Techniques, Kansas English, The Leaflet, Louisiana English Journal, Maryland English Journal, The Michigan English Teacher, The Nebraska English Counselor, North Carolina English Teacher, North Dakota English, Ohio English Bulletin, Skylark, Statement, Update, and Virginia English Bulletin.

Bowden, Nancy Butler and Mountain, Lee H. "To Be or Not To Be a Writer: The How and Where of Publishing Language Arts Articles." English Journal 64 (January 1975): 106-109. (EJ 110 890)

An annotated selective list of state, regional, and Canadian journals publishing language arts articles. "Each listing gives a description of contents and editorial policy, the address for submission of manuscripts, and

the price of an examination copy." (p. 106) The criteria for inclusion of periodical titles were subject content covered a broad spectrum of language arts instruction, the journal accepted manuscripts from out-of-state contributors, and the journal was established in terms of age and size. The following journals were listed: Alberta English, Arizona English Bulletin, California English, Connecticut English Journal, English in Texas, English Record, English Quarterly, Florida English Journal, Horizon, Illinois English Bulletin, Indiana English Journal, Iowa English Bulletin: Yearbook, British Columbia English Teachers Association Journal, Journal of English Teaching Techniques, Kansas English, Kentucky English Bulletin, The Leaflet, Louisiana English Journal, Maryland English Journal, Minnesota English Journal, Missouri English Bulletin, Nebraska English Counselor, North Carolina English Teacher, Ohio English Bulletin, Oklahoma English Bulletin, Skylark, Statement, Virginia English Bulletin, and Wisconsin English Journal.

Bowden, Nancy Butler, Hutchison, Laveria Ezell, and Mountain, Lee. "Where to Share: A Potpourri of Reading Journals." Reading Teacher 30 (January 1977): 405-411.

A selective, annotated list of current journals which have met two criteria: (1) each journal publishes articles relating to reading instruction, and (2) each journal accepts out-of-state contributions. Data were gathered from questionnaires. Each listing includes the following elements: description of journal content, editorial policy, address for ordering and for manuscript submission, price of examination copy, subscription, and information as to whether manuscripts are refereed. The three refereed journals published by the International Reading Association are listed first. They are: Reading Teacher, Journal of Reading, and Reading Research Quarterly. Other national,

regional, provincial and state journals follow in alphabetical order: Alabama Reader, Bulletin of the Orton Society, California Reader, Educational X-Change, Epistle, Forum for Reading, Georgia Journal of Reading, Illinois Reading Council Journal, Indiana Reading Quarterly, Journal of Reading Behavior, Language Arts, Michigan Reading Journal, Minnesota Reading Quarterly, Missouri Reader, New England Reading Association Journal, Query, Reading, Reading Clinic, Reading Horizons, Reading Improvement, Reading Instruction Journal, Reading in Virginia, Reading World, Tennessee Reading Teacher, and the Wisconsin State Reading Association Journal.

Etzold, Thomas H. "Writing for Publication: The Art of the Article." Phi Delta Kappan 57 (May 1976): 614-615.

A very informal and general guide to the writing and placement of professional manuscripts. The author recommends these steps: (1) pay attention to form, to the focus and organization of the article; (2) write grammatical prose; (3) get advice from colleagues; (4) correctly match the manuscript with a potential journal; and (5) if the manuscript is rejected, accept the criticism, rewrite, and send out again.

Harty, Harold and Bonwit, Toby. Submission Guide for Journals in General Teacher Education. Teacher Education Forum Series, vol. 1, no. 11. Bloomington: Indiana University, School of Education, 1973; Bethesda, Md.: ERIC Document Reproduction Service, ED 096 270, 1973.

"This compilation consists of pertinent submission information for journals or periodicals that have been known to accept unsolicited articles dealing with teacher education in general." (p. v) Journals focusing on specific subjects areas have been excluded. Journals are arranged alphabetically by title. Each entry includes the following elements: general information (address, frequency, circulation), submission address, publication policies, preparation guidelines, and submission receipt. The following journals are

included: American Educational Research Journal, American Teacher Magazine, Catholic Educational Review, Catholic School Journal, Changing Education, Clearing House, Curriculum Bulletin, Curriculum Theory Network, Education, Education Age, Educational Forum, Educational Horizons, Educational Leadership, Educational Researcher, Elementary School Journal, Grade Teacher, Harvard Educational Review, High School Journal, Improving College and University Teaching, Instructor, Integrated Education, Journal of Educational Research, Journal of Experimental Education, Journal of General Education, Journal of Negro Education, Journal of Secondary Education, Liberal Education, Negro Educational Review,Peabody Journal of Education, Phi Delta Kappan, Review of Educational Research, School and Community, School and Society, Teachers College Record, Teacher Educator, and Urban Education.

LaShier, William S. "Education Journals for the Science Teacher." Science Teacher 41 (March 1974) : 33-35.

An annotated list of 21 journals selected on the basis of correspondence with ten science teachers, supervisors, and other science educators. The list was developed as a selection aid for librarians and the descriptions were written to help suggest places to submit articles. Journals annotated were: Science Teacher, Journal of Research in Science Teaching, Science and Children, Science Education, School Science and Mathematics, Journal of Educational Research, Review of Educational Research, Journal of College Science Teaching, Scientific American, Science, American Biology Teacher, Journal of Biological Education, Natural History, National Geographic Magazine, Journal of Environmental Education, Journal of Chemical Education, Chemistry, Physics Teacher, American Journal of Physics, Journal of Geological Education, and Sky and Telescope.

Ney, James W. "How to Publish in a Contracting Market." Teachers College Record 77 (May 1976): 593-600.

A humorous article espousing the following seven principles: "Principle I: Do not deceive yourself; you write for one person--the editor." "Principle II: Do not waste time; learn to compose on a typewriter-- keep your copy clean so that you can submit your first draft." "Principle III: Submit only Veni, Vidi, Vici articles; editors dislike essays which discover a negative effect, even if your last name is synonymous with the effect." "Principle IV: Use a florid title, even if it has nothing to do with the contents of the proposed article." (p.594) "Principle V: In negotiation, write the paper once, show it to the editor once, and hide it in a file." (p. 597) "Principle VI: The relationship between author and editor of a scholarly journal is one of all-out war." (p. 598) "Principle VII: Never take no for an answer." (p. 599)

O'Connor, Daniel and Van Orden, Phyllis. "Getting Into Print." College and Research Libraries 39 (September 1978): 389-396.

The authors polled 33 English-language national library journals published in the U.S. and Canada during the fall of 1976 "to identify an author's chances of having an unsolicited manuscript published." (p. 389) The overall findings were: "1. An unsolicited manuscript stands about one chance in four of being published. 2. After an article is submitted, authors should anticipate a two-month delay before receiving an acceptance or rejection notification. 3. If the manuscript is accepted, an additional five months pass before the article is published. 4. The number of individuals who participate in the evaluation of a manuscript can vary from a single editor to a consensus from a group of individuals . . . . 5. Unsolicited manuscripts account for more than two-thirds of the total articles published . . . ." (p. 390) Journals with an acceptance rate of 10 percent or less for unsolicited manuscripts were: Horn Book 10%, Journal of Education for Librarianship 10%, Library Journal 3%, School Media Quarterly 10%, and Wilson Library Bulletin 5%.

Ohles, John F. "The Literature of Education." Educational Forum 38 (May 1974): 475-480.

An historical essay on the development of educational journals. In 1966 more than 1800 journals in education were published in the United States and Canada. The author attempts to evaluate a few journals. He states that Today's Education claims the largest circulation of its type, distributing one million copies. Articles are short and concise, editing is of a high quality, and it is a favored market for educational writers. He calls the Journal of Secondary Education an outstanding publication and Phi Delta Kappan and Educational Forum high quality journals. He cites Comparative Education Review and Intellect as outstanding journals of a specialized nature, and he cites the Harvard Educational Review and Teachers College Record as the most distinguished in the field.

Patterson, Jerry L. "How to Improve Your Odds in the Journal Writing Game." NASSP(National Association of Secondary School Principals) Bulletin 62 (March 1978): 107-109.

The author offers some general guidelines to help the unpublished author develop "a systematic approach to improve your odds from the 10-20 percent acceptance rate most educational journals report." (p. 107) His guidelines are: 1) identify an idea and an audience before you write anything, 2) identify a prospective journal through an examination of the journal's statement of purpose and publication schedule, 3) write a letter of inquiry explaining your idea, 4) study technical features of the journal you are submitting your article to, such as journalistic style, format, and submission requirements, 5) write several drafts and obtain critiques from colleagues, and 6) proofread carefully, write an introductory letter, and mail with a return envelope.

Rodriques, Raymond J., and Uhlenberg, Donald M. "Publish? Or Perish: The Thought?" Journal of Teacher Education 29 (July/August 1978): 64-66.

The authors present a table representing responses of 19 of 40 education journals surveyed by the authors. Items included in the table are: title of journal, number of unsolicited manuscripts received, number accepted for publication, and status as a refereed journal. Rejection rates ranged from 36% (Journal of Research and Development in Education) to 71% (Journal of Experimental Education) to 98% (Journal of Education and Learning). Because of the high rejection rates for these journals, the authors suggest various alternatives which could demonstrate scholarly production. These include: (1) development of a new program, (2) delivering a paper, (3) directing graduate students in research efforts, (4) writing for or editing inhouse organs, and (5) serving as a voluntary consultant for education projects.

Seaton, Hal W., and Greenlaw, M. Jean. Publishing in Reading: Policies, Trends and Problems. Paper presented at the Annual Meeting of the 27th National Reading Conference, New Orleans, December 1-3, 1977. Bethesda, Md.: ERIC Document Reproduction Service, ED 147 787, 1977.

The title of this paper is misleading as the study does not deal solely with journals in the field of reading. "The purpose of this report is twofold: 1) to attempt to explain the positions of 55 journal editors who responded to a questionnaire designed to investigate policies of educational journals in terms of trends in lag times to publication, acceptance rates, and major reasons for rejection, and 2) to consider the implications of these trends for all parties concerned with the policies of education journals." (p.3) The questionnaire was mailed to the editors of 106 educational journals. The authors do not say how these journals were selected. Of the questionnaires mailed, 77 were returned, and 55 were usable and were included in this study. During 1974-75, the average time between submission of an article and publication was 40.3 weeks. The average acceptance rate for the 55 journals in 1974-75 was 20.4

percent. In 1974-75 the major reasons for rejection of manuscripts were: (1) failure to add to the current body of knowledge, (2) too superficial in terms of content, and (3) inadequate or inappropriate research design. Table 1 lists the lag times and acceptance rates for the 55 journals. The names of the 55 journals were also submitted to deans and department heads of 32 midwestern colleges and universities. Each person was asked to rank each journal on a scale of 1-9; 27 individuals responded representing 19 institutions. All journals receiving an average score of 5 or higher were considered to be prominent journals. These 27 are indicated by an asterisk in Table 1. They are: Alberta Journal of Educational Research, American Journal of Mental Deficiency, American Journal of Psychology, British Journal of Educational Psychology, Canadian Journal of Psychology, Child Development, Education, Educational Leadership, Educational Research, Language Arts, Elementary School Journal, Exceptional Children, Harvard Educational Review, Journal of Abnormal Psychology, Journal of Clinical Psychology, Journal of Counseling Psychology, Journal of Educational Psychology, Journal of Experimental Education, Journal of Experimental Psychology, Journal of Language Disabilities, Journal of Reading, Journal of Reading Behavior, Journal of School Psychology, Journalism Quarterly, Phi Delta Kappan, Reading Research Quarterly, and Reading Teacher.

Directories

America's Education Press: A Classified Directory of Publications Issued in the United States and Canada. 33rd ed. Glassboro, N.J.: Educational Press Association of America, 1976.

Education and education-related periodicals are listed alphabetically in four main categories: general publications, publications for young people, special publications, and subject-area publications such as audio-visual, children/youth, early childhood/elementary education, intermediate/secondary education, library/information sciences, reading, science, and teacher education. State

and regional publications are included. Elements in each entry are: title, name of editor, address, telephone number, founding date, circulation, frequency of publication, subscription rate, whether book reviews are included, and whether payment is made for manuscripts. There is an index of publications by title and one by name of editor.

Directory of Publishing Opportunities in Journals and Periodicals. 4th ed. Chicago: Marquis Academic Media, 1979.

This edition of the directory includes 3483 specialized and professional journals arranged alphabetically within 73 specific fields of interest under six broad areas. The data were gathered by means of questionnaires sent to the editors and publishers. Library science periodicals are listed under the area of Humanities: pp. 72-86 (entries 378-453). Education periodicals are listed in the Social Sciences area on pp. 264-303 (entries 1398-1612). They are further subdivided into the following sections: general, administrative, elementary, secondary, and higher. Some regional and state publications are included. Elements in each entry include: title, address, telephone number, first date of publication, frequency, circulation, subscription data, editorial description, manuscript information (including subject fields covered, requirements, author information, and availability of reprints.) There are four indexes: periodical title index, subject index, sponsoring organization index, and editorial staff index. References in the indexes are to entry numbers.

Camp, William L., and Schwark, Bryan L. Guide to Periodicals in Education and Its Academic Disciplines. 2nd ed. Metuchen, N.J.: Scarecrow Press, 1975.

This volume contains data obtained from editors of 602 nationally distributed education and education-related periodicals published in the United States. "It is intended to provide authors, educators, and researchers with detailed data necessary for the preparation of manuscripts to be submitted for publication." (p.vii) The journals are arranged alphabetically under subject

categories; for example, Children and Youth, Education--General, Educational Research, Elementary Education, Instructional Media and Techniques, Libraries, Reading, Science--General, and Secondary Education. Generally regional, state, and local publications have not been included. The elements in each entry are: title, subscription data, editorial address, editorial policy, manuscript preparation, manuscript disposition, and holder of copyright. A list of style manuals is appended. There is a subject and title index.

Hernon, Peter, Pastine, Maureen, and Williams, Sara Lou. Library and Library-Related Publications: A Directory of Publishing Opportunities in Journals, Serials, and Annuals. Littleton, Colo.: Libraries Unlimited, 1973.

This selective directory lists publishing opportunities in journals, serials, and annuals published in the United States in the field of librarianship. State publications are included on a selective basis. Educational periodicals are included if they accept for publication manuscripts relating to library education. Information was gathered from questionnaires sent to editors. The elements for each entry include: title, address, subscription price, circulation, frequency, editor, address of editor, sources indexed in, description, contributors, style required, number of manuscript copies to send, approximate length, abstract requirement, evaluation time, payment, and other additional information. Periodical titles are arranged in alphabetical order in three groups: library periodicals; annuals, irregular series, monographic series; and library-related periodicals. Appendix I--Additional monographic series, Appendix II-Out of print publications. There is a subject index and a title index.

Krepel, Wayne J. and DuVall, Charles R. Education and Education-Related Serials: A Directory. Littleton, Colo.: Libraries Unlimited, 1977.

This directory of 501 entries "is designed to help writers choose the journal most appropriate to the topic presented, thus giving the idea, research effort, or investigation [of scholars in education] the widest possible exposure." (p. 5) Data were received from the journal editors. Journals of state organizations are included. Each entry includes the following elements: title, publisher, circulation, frequency, subscription rate, annual index, year of first issue, name of editor and address (both for manuscripts and for book reviews), sources indexed in, journal description, manuscript requirements and preparation, preferred style, length of time for editorial decision and for publication, payment, theme issues, and holder of copyright. A short essay on manuscript preparation is included. All periodicals are in alphabetical order. There is no subdivision by subjects. Directory occasionally indicates whether a journal is referred. Appendices include a list of indexing and abstracting services, and a subject index.

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[1]Gerstenberger, Donna and Hendrick, George. Third Directory of Periodicals Publishing Articles in English and American Literature and Language. Denver: Swallow Press, 1970.